



VIMAL JYOTHI
ENGINEERING COLLEGE
JYOTHI NAGAR, CHEMPERI – 670632, KANNUR, KERALA
ACCREDITED BY JEE, NBA & NAAC • ISO 9001:2015 CERTIFIED
AFFILIATED TO KTU • APPROVED BY AICTE



PERSPECTIVE /STRATEGIC PLAN (2022-27)

VISION:

To bloom into a centre of Excellence for Technical Education and a pace-setter in rural India with its quality processes and procedures, interwoven with freedom of flexibility, moulding professionals of superior quality, dedicated to the progress and development of Humanity.

MISSION:

To prepare the students to see beyond geographical limits and belong to a new age of acquisition and application of technology to meet the challenges of the changing world. Inspired and guided by gospel values, we contribute to the socioeconomic welfare of the country with due concern for the marginalized.

GOALS:

SHORT TERM GOALS focusing on:

- To become an autonomous technical education institution.
- Improving the quality of teaching-learning: Improving the quality of teaching-learning by providing regular training and development programs for faculty members. Additionally, it should make sure that the curriculum is agile.
- Secure A+ in the National Assessment and Accreditation Council.
- Enhancing industry-academia collaborations: Strengthen the curriculum and improve the employability of students to achieve 100% placement for all eligible students.
- Increasing student enrolment: Work towards increasing student enrolment by offering scholarships and financial aid to deserving students thereby reaching 95% enrolment.
- Centre of excellence: To establish the centre of excellence / additional facilities.
- Promoting entrepreneurship: Encourage students to become entrepreneurs by providing support for startup ventures. This can be achieved by organizing workshops, providing seed funding, and offering mentorship programs for aspiring entrepreneurs.



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- Enhancing research and development: Promote research and development by establishing research centres and encouraging faculty members and students to engage in research activities. It should also increase the number of patents and publications by faculty and students, with a focus on addressing real-world problems and contributing to the development of society.
- Develop and offer new programs in emerging areas of technology, such as artificial intelligence, blockchain, and data science, to prepare students for the changing job market.
- Improving student outcomes: Work towards improving the placement outcomes of students by providing soft skills training and career guidance. It should also organize campus recruitment drives and job fairs to connect students with potential employers.
- Enhance the national brand of VJEC and establish a national identity.

LONG TERM GOALS focusing on:

- Secure A++ in the National Assessment and Accreditation Council.
- To reach within the top 100 ranking in NIRF.
- To achieve the status of a deemed-to-be university.
- To be one of the world's leading institutions in terms of international ranking.